**<본 파일은 Sample이며 본인의 이력을 자유롭게 작성하여 제출>**

**Kil Dong Hong**

Current Address:

E-mail Address:

Phone (mobile/home):

**EDUCATION**

Mar 2011 – (June 2016) **ABC University**  *Seoul, Korea*

* Major: B.A in Business Administration
* Minor: International Relations
* Related Courses: Accounting, Corporate Finance, Relationship Marketing, Advertisement Theory, Game Theory, International Management, Organization and Leadership
* Scholarship received in 2011-1, 2012-2, and 2013-2

March 2013 – Aug 2013 **DEF University** (Exchange Student) *New York, USA*

* Enrolled in Business Administration and International Relations courses

**PROFESSIONAL EXPERIENCE**

Dec 2012 – Feb 2013 **Intern, XYZ Company** *Seoul, Korea*

* Assisted strategy development for XYZ brand promotion by conducting competitor and consumer research and analysis
* Executed 4 focus group discussions as part of field research to obtain consumer insights

Dec 2014 – Jan 2015 **Intern, JKL PR Agency** *Seoul, Korea*

* Participated in promotion planning and execution of nation-wide marathon event for client company in sports-industry
* Provided English-Korean simultaneous interpretation service for client company’s regional visitors on day of event and related meetings

**EXTRA CURRICULAR ACTIVITIES**

Dec 2015 – Current **President, ABC University Badminton Club** *Seoul, Korea*

* Won 1st place in inter-university badminton competition in March 2008
* Organized annual practice sessions for 13 club members

Sept 2012 – Feb 2013 **Recruiter, BYD Business Club** *Seoul, Korea*

* Designed recruitment strategy and training curriculum of 2009 2nd semester recruits
* Recruited total 5 new members from various backgrounds (target: 5)

Aug 2011 – Dec 2011 **University Student Ambassador, JFK Company** *Seoul, Korea*

* Acted as team leader for ABC University’s group of 6 members
* Proposed activity plan to promote JFK company’s employer brand on campus in 2006 and achieved 10% increase in awareness compared to 2005

**ADDITIONAL SKILLS & INFORMATION**

Languages: Fluent in English, and limited understanding of German (TOEIC:000, OPIC;XX)

Computer Skills: High proficiency in Microsoft Office applications (Word, Excel, PowerPoint), Photoshop

Accomplishments: 2nd place in XYZ Company’s Undergraduate Marketing competition

Interests: Basketball, snowboarding, playing the violin

Others: (holding certificates / honors if any)